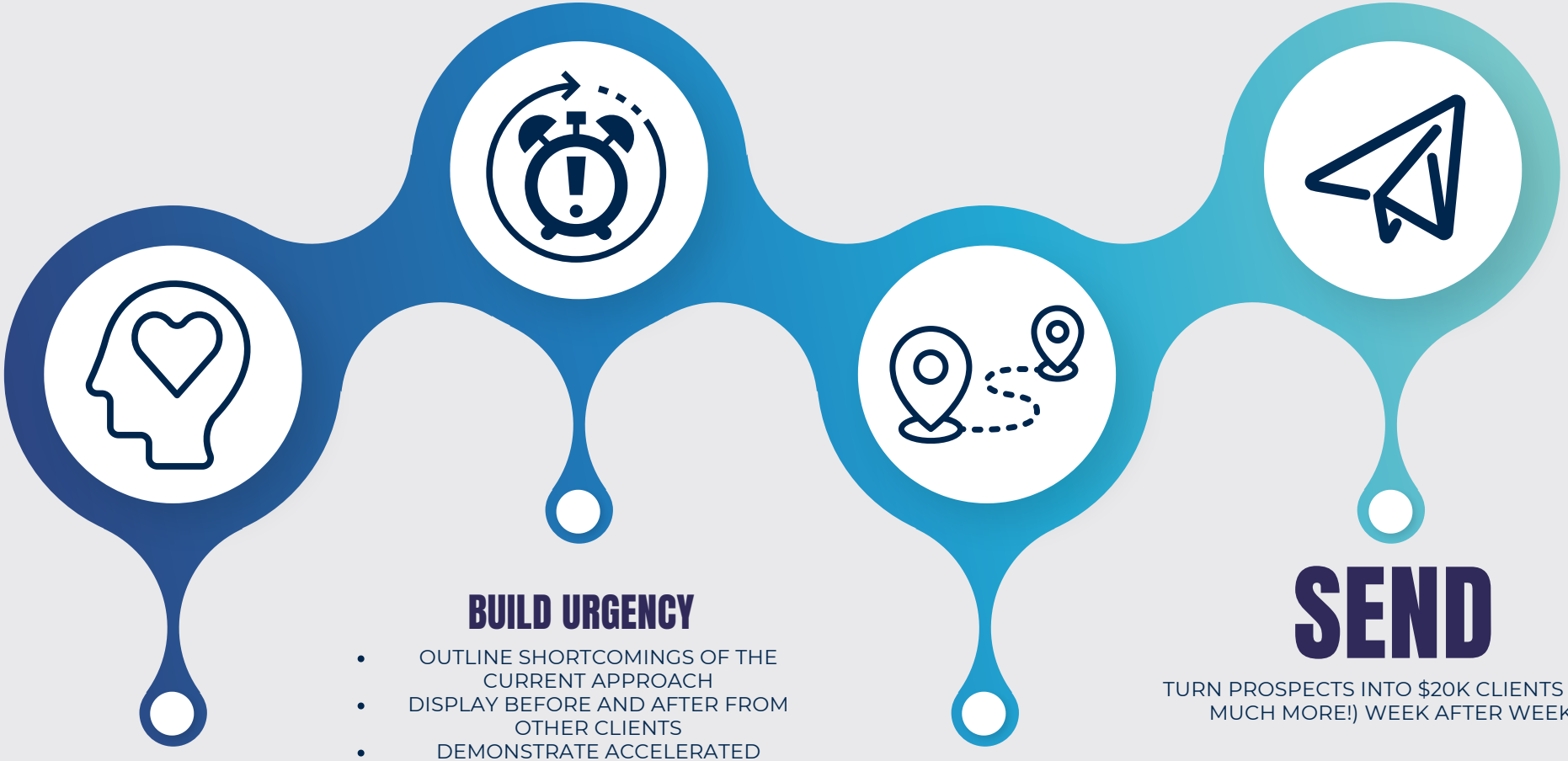
GET STARTED WITH CHADIX
CLICK THE LOGO

10-MINUTE LOOM BLUEPRINT



HOOK INTEREST

- SPOTLIGHT UNRESOLVED CUSTOMER PAIN POINTS
- ASK INTRIGUING QUESTIONS ABOUT LIMITATIONS
- TRANSITION TO PROBLEM SCENARIOS

BUILD URGENCY

- OUTLINE SHORTCOMINGS OF THE CURRENT APPROACH
- DISPLAY BEFORE AND AFTER FROM OTHER CLIENTS
- DEMONSTRATE ACCELERATED OUTCOMES
- QUANTIFY REVENUE IMPACT AND MISSED POTENTIAL

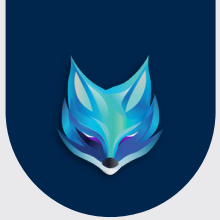
GUIDE NEXT STEPS

- RECAP PRODUCTS/ SERVICES COUNTERING STRUGGLES
- FRAME PRICING AROUND USE CASE ROI
- CLARIFY COMMITMENT POINTS TO KICKSTART
- INCENTIVES TAKING NEXT STEP TODAY

SEND

TURN PROSPECTS INTO $20K CLIENTS (AND MUCH MORE!) WEEK AFTER WEEK!

SAMPLE SCRIPT



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Hey! Thanks for letting me analyze your site and for allowing me to send you this quick 10-minute loom audit video for your website.

So after analyzing your current website, I uncovered 3 key opportunities that most roofing companies miss which help drive more organic traffic. By optimizing these areas, one client saw 3x more organic traffic which led to 180% more estimates.

Issue 1 - Reliance on Branded Keywords

Shift organic traffic focus from current brand-centric searches to locally targeted high-intent topics searched by those ready to find and convert with a roofing company rather than just gather information.

We utilize an important strategy called Topic Clusters in our content approach which involves creating clusters of in-depth, service-focused content tailored to fully address potential customer needs.

If you're interested in seeing how I'd optimize for #1 local rankings and 60-70% more traffic, just reply "PLAN" and I'll outline the full blueprint.

HOOK INTEREST

BUILD URGENCY

GUIDE NEXT STEPS